

# **TED<sup>x</sup> Brixton**

**x = independently organized TED event**

**\*\*\* PRESS RELEASE \*\*\***

## **TEDx comes to Brixton for third year and is set to be the biggest yet**

**Local icons and leading innovators will gather for a day of inspirational talks around the team of KALEIDOSCOPIES.**

**Brixton, 17 August 2015 -**

The third annual TEDxBrixton conference will take place on Saturday 10 October in Brixton, 1pm to 8pm, at the Brixton Recreation Centre. This unique event will feature a selection of carefully curated speakers from Brixton and beyond.

TEDxBrixton is a non-profit run by a team of volunteers who are passionate about Brixton's ideas and want to highlight some of the exceptional people and creative ideas from all walks of the community. The ambition is to connect people across a range of disciplines and create a local, national and international conversation around the theme of KALEIDOSCOPIES.

This year's speakers will include:

- **Lata Govada**, Research Associate in Computational and Systems Medicine, a pioneer in designing and developing methodology for producing high quality protein crystals of medical and industrial interest.
- **DJ Goldierocks**, AKA Sam Hall, international artist and broadcaster extraordinaire with a celebrity following that includes Madonna, Giorgio Armani, Richard Branson and Jade Jagger.
- **Inua Ellams**, poet, playwright & performer, graphic artist & designer, whose work often touches the themes of Identity, Displacement and Destiny.

More speakers will be announced every week in the lead up to the event.

Talks from previous TEDxBrixton speakers have now been viewed nearly one million times. You can view the 2014 talks [atwww.tedxbrixon.com/speakers-2014](http://atwww.tedxbrixon.com/speakers-2014)

Founder and Curator of TEDxBrixton, [Stephanie Busari](#) said, TEDxBrixton stands for three Cs: Connection, Collaboration and Community. Through the TED ethos of ideas worth spreading, we aim to bring disparate elements of our community together to share ideas that can have local and global impact. TEDxBrixton is a wonderful day of celebration and the past two events have left us inspired, surprised and delighted by the ideas and stories shared. The event has also proved to be a real launchpad, helping a number of our speakers to bring their ideas to wider audiences, both online and offline.”

TEDxBrixton 2015, like the previous events, will bring together people of all ages and from all backgrounds, to create a truly diverse experience both in the audience and on stage. An interactive ‘Innovation Alley’ in the acclaimed Pop Brixton will enable the audience to actively engage with startups and makers who will bring along their own pioneering projects.

Tickets for the event have already sold out but there will be ongoing competition opportunities for the public. In addition, the event will be live-streamed from our website and therefore accessible to anyone, from around the globe.

More information on the event will be available on our website [www.tedxbrixon.com](http://www.tedxbrixon.com) and updates will be shared on social media.

Follow TEDxBrixton on Twitter at [@TEDxBrixton](#).

Like TEDxBrixton on Facebook at [www.facebook.com/TEDxBrixton](http://www.facebook.com/TEDxBrixton).

Join us on Instagram [instagram.com/edxbrixon/](http://instagram.com/edxbrixon/)

All press requests should be sent to Virginia Tarozzi,  
TEDxBrixton Comms Lead, by emailing [virginia@tedxbrixon.com](mailto:virginia@tedxbrixon.com)

## **About TEDxBrixton**

TEDxBrixton is a local TED-like experience, self-organised by a group of local volunteers, all from diverse backgrounds but working together to put Brixton on the global map for positive reasons; to spotlight the change that is happening in Brixton; to share innovations and ideas coming out of the area, and to make connections with like-minded people around the world.

## **About TEDx, x = independently organized event**

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TED Talks video and

live speakers combine to spark deep discussion and connection. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)

## **About TED**

TED is a nonprofit organization devoted to Ideas Worth Spreading. Started as a four-day conference in California 30 years ago, TED has grown to support its mission with multiple initiatives. The two annual TED Conferences invite the world's leading thinkers and doers to speak for 18 minutes or less. Many of these talks are then made available, free, at TED.com. TED speakers have included Bill Gates, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Nandan Nilekani, Philippe Starck, Ngozi Okonjo-Iweala, Sal Khan and Daniel Kahneman.

The annual TED Conference takes place each spring in Vancouver, British Columbia, along with the TEDActive simulcast event in nearby Whistler. The annual TEDGlobal conference will be held this October in Rio de Janeiro, Brazil. TED's media initiatives include TED.com, where new TED Talks are posted daily; the Open Translation Project, which provides subtitles and interactive transcripts as well as translations from volunteers worldwide; the educational initiative TED-Ed. TED has established the annual TED Prize, where exceptional individuals with a wish to change the world get help translating their wishes into action; TEDx, which supports individuals or groups in hosting local, self-organized TED-style events around the world, and the TED Fellows program, helping world-changing innovators from around the globe to amplify the impact of their remarkable projects and activities.

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